

Easy Home Finance Limited (EHFL)

About Us

At **Easy Home Finance**, we're not just reimagining housing finance—we're rebuilding it from the ground up for a digital-first, always-on world.

Our mission is bold and clear: to make home loans **as fast, simple, and as easy as securing a personal loan**. That's why we've built an ecosystem where **speed is non-negotiable, execution is an obsession**, and the customer experience is fully digital, paperless, and intuitive.

We Deliver

- **Completely Digital Journey** – Apply, verify, and manage your loan 100% online—no paperwork, no physical visits.
- **Sanction in 5 Minutes** – AI-powered credit decisioning enables ultra-fast approvals.
- **Disbursal in 24 Hours** – Once sanctioned, funds are disbursed with speed and confidence.
- **Paperless. Contactless. Frictionless.**

We're building a home finance company designed for the future—powered by systems, not bogged down by processes. Our principles guide everything we do where **Speed is Non-Negotiable, Execution is an Obsession, Automation is Mandatory** and that **Learning is Continuous**

These aren't just beliefs. They're embedded in how we operate—from underwriting to customer support, from tech stacks to team functioning.

Home Loans Made for You

With **competitive interest rates** and **zero paperwork**, Easy makes homeownership more accessible than ever. Our solutions are tailored to every type of buyer—urban professionals, salaried employees, self-employed entrepreneurs, and more.

Regulatory Trust

Easy Home Finance Ltd. is registered with the National Housing Bank (NHB) under Section 29A of the National Housing Bank Act, 1987, with Certificate of Registration No. 07.0173.18, dated July 31, 2018.

At EHFL, we don't just give loans.

With **speed, simplicity and certainty**—We are working towards making **home loans truly Easy. For sure.**